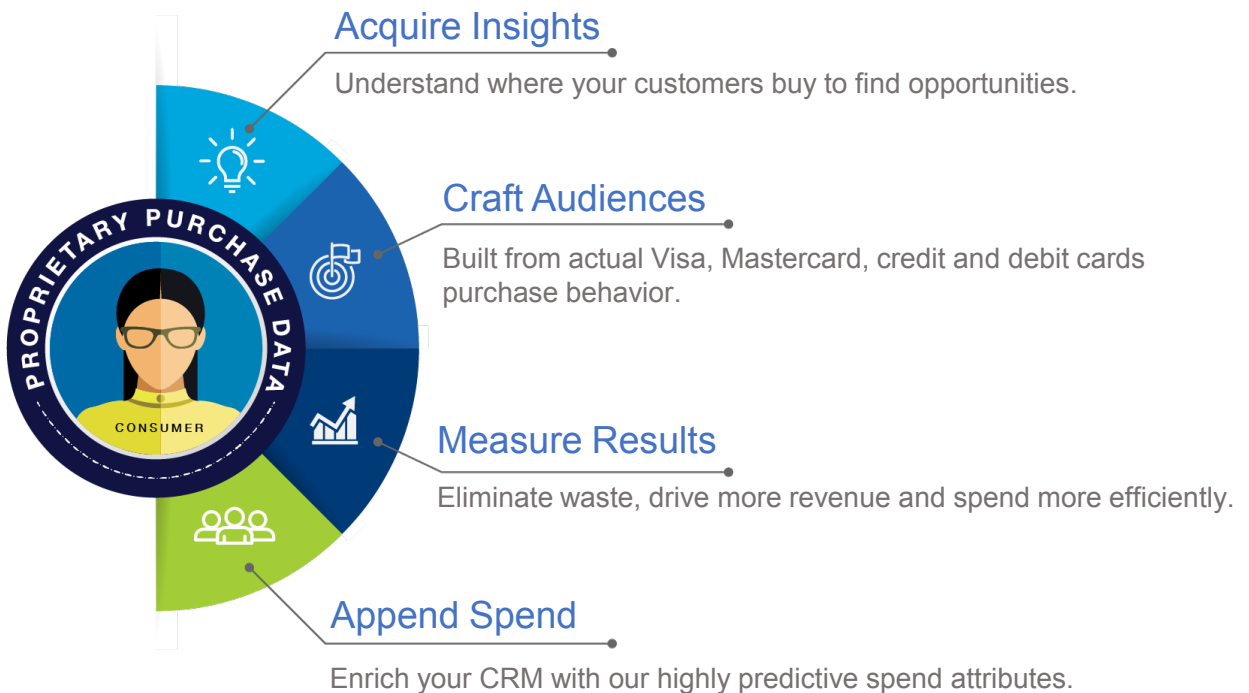




# Make Your Marketing More Effective + Efficient

TO CUT WASTE AND FIND OPPORTUNITY

Commerce Signals helps marketers eliminate waste through insights, audiences and measurement. Anonymized consumer credit and debit card spending, using 60% of all card purchases, helps you reach up to 195 million individuals with 90% accuracy to help you predict consumer behavior and make marketing efforts more effective and efficient.



SCALE + ACCURACY + TRANSPARENCY = TRUSTED OUTCOMES